



Sponsored by Massachusetts Partnerships for Youth, Inc.

THE EARTH LOVES YOU. LOVE IT BACK. 2022-2023 PSA Project

Student Submission Form - Requirements:

All entries must have a "title slide" in the video that identifies the name of the PSA. All entries must either be playable on a standard DVD player or in one of the following computer formats: **Windows Media Video, AVI or mp4 video**. All entries must be submitted electronically through Google Drive.

Student Contact

Student Name: _____

Home Address: _____

City: _____ State: _____

Zip: _____

School: _____

City: _____ Grade: _____

Teacher Contact

Teacher's Name: _____

Cell Phone: _____

Work Phone: _____

E-mail: _____

Film Information – Note that the film length must be 30 – 60 seconds

Title (required): _____

Participants: _____

A signed form by student and parent/guardian must be submitted by each participant, consenting to their involvement in the project, and reproduction/distribution of the PSA video.

Student Signature/Date _____

Parent/Guardian Signature/Date _____

Student and parent/guardian must sign and date this application. Unsigned applications will not be considered.

DEADLINE FOR SUBMISSION Friday APRIL 28, 2023

Winners will have their PSA Video submitted for broadcast on television.

Official Rules

The PSA Project is open to all high school and middle school students from Massachusetts Partnerships for Youth (MPY) member districts, and includes individuals and groups of students, as well as student organizations, classes, clubs or athletic teams.

A panel consisting of students, educators, law enforcement, and MPY staff will review the entries. **Content Limitations**

PSA submitted:

- ◆ cannot include copyrighted music (original music is accepted)
- ◆ cannot include clips from movies, television shows or music videos
- ◆ cannot include profane language, nudity, sex, weapons or depict excessive violence
- ◆ cannot reference any commercial product or advertiser
- ◆ cannot have actors wearing clothing with logos or any other commercial reference (Black Lives Matter is OK)
- ◆ cannot depict scenes of substance abuse or sexual activity
- ◆ **should not identify the school district or town through clothing, signage or logos**

***Sound and visuals must be clear**

PSAs must be original and directed toward other teenagers. Videos should be inclusive in terms of race, gender, and sexual orientation and should communicate a positive message.

Massachusetts Partnerships for Youth, Inc. reserves the right to determine the eligibility of any project.

To Enter

Electronic: Upload to **Google Drive** the video file (Windows Media Video, AVI or mp4 format) along with your signed application (signature of student and parent/guardian is required) and a list of cast/crew members. Submissions should be emailed to amy@mpyinc.org

Deadline is Friday APRIL 28, 2023.

All submitted materials become the property of the Massachusetts Partnerships for Youth, Inc. (MPY) and will not be returned. In addition, MPY reserves the right to use these materials for educational purposes. By signing this application, and if the student is under the age of 18, the parent/guardian agrees to the use of any such images submitted. Such educational purposes include, but are not limited, to programs sponsored by the above-mentioned agency, print, radio and television media, and posting on the agency's website.

For more information, please contact Margie Daniels at margie@mpyinc.org

